



# THE FIRST STEP OF STARTING A BUSINESS

## Free Business Seminar Learn from business consultants about:

- what unique lifestyle requirements are involved in owning a business
- how to assess the feasibility of your business idea
- how to develop a business plan
- how to obtain financing
- how to market your product or service
- the steps you need to take to get started
- how to find out what regulations/licensing would apply to your business
- where to find other resources that you can use to help you succeed

The session is **FREE**, and preregistration is required. Call 814-863-4293.

Visit [www.sbdc.psu.edu/calendar.htm](http://www.sbdc.psu.edu/calendar.htm)  
for a list of upcoming seminars.

## SBDC and EMAP Overview

The Pennsylvania Small Business Development Centers (SBDCs) work with small firms to help them compete and grow in today's highly competitive global economy. Combining the expertise of a professional staff with the resources of the state's best colleges and universities, the SBDCs provide high-quality business management consulting, information, and educational programs that build small firms' capacities to compete in domestic and international markets.



Sponsored by the U.S. Small Business Administration  
and the Commonwealth of Pennsylvania through the  
Department of Community and Economic Development.



The first Tuesday  
of every month  
9:00 a.m. - NOON

The 329 Building  
329 Innovation Blvd.  
(near the Penn Stater  
Conference Center Hotel)

2009

Date of seminar

Name

Business type

Business address

City State ZIP code

Business phone Fax

E-mail  Sign up for SBDC email list.

How did you hear about the seminar?

Please return registration form to:

Penn State SBDC  
The 329 Building, Suite 417  
University Park, PA 16802

Or fax to 814-865-6667

This publication is available in alternative media on request.

Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community & Economic Development; through a cooperative agreement with the U.S. Small Business Administration; and in part through support from Penn State. All services are extended to the public on a nondiscriminatory basis. Special arrangements for persons with disabilities can be made by calling 814-863-4293.

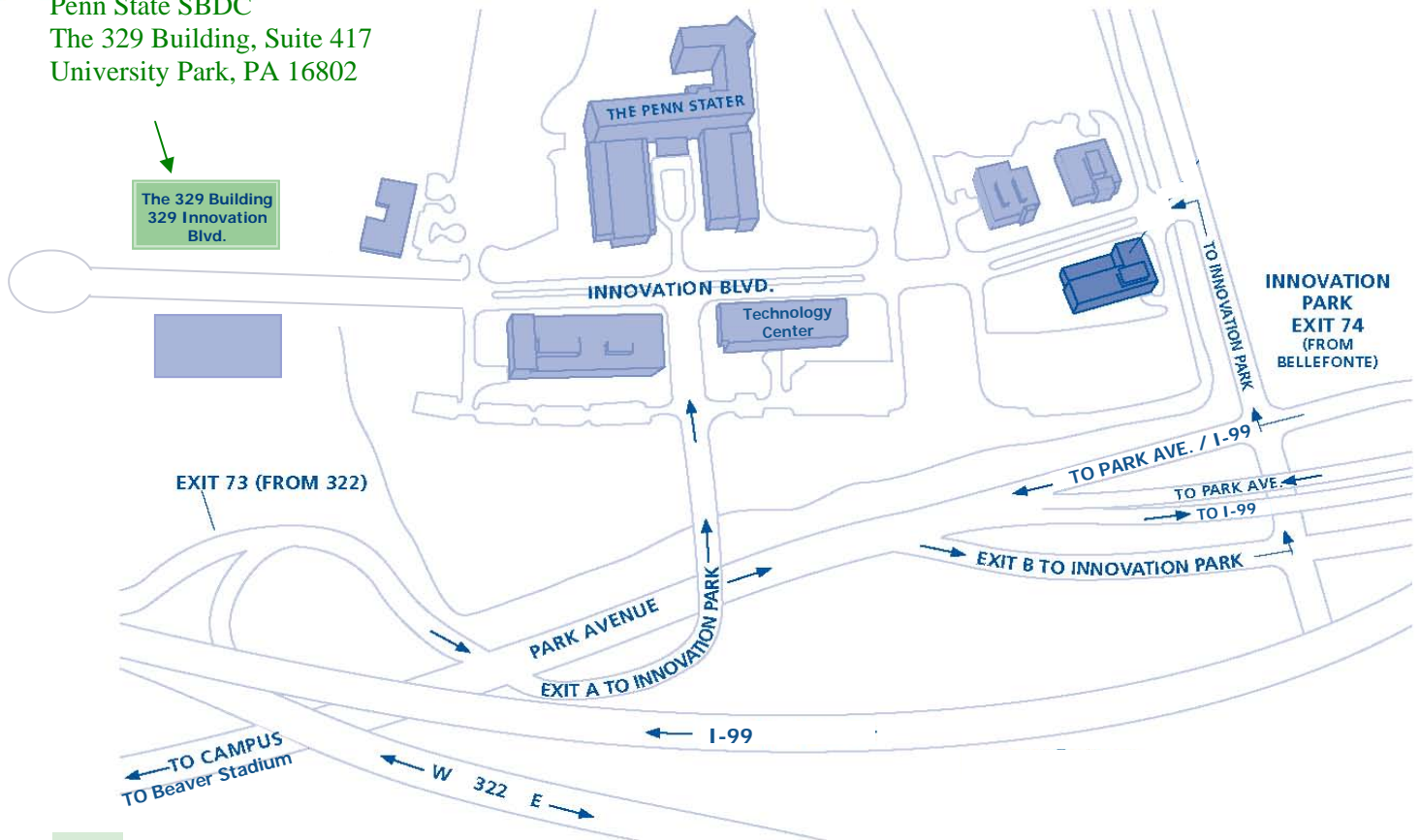
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# Directions

Penn State SBDC  
The 329 Building, Suite 417  
University Park, PA 16802



**Small Business Development Center  
Penn State**

*Helping businesses start, grow, and prosper.*

Penn State SBDC's seminars will be held at 329 Innovation Boulevard, rooms 406 and 413.

For more information, call 814-863-4293.

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