Penn State Helps Brothers Becoming Gaming Entrepreneurs

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by Onward State Staff and Lexi Shimkonis on July 17, 2015 10:06 AM

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With the help of the Penn State Small Business Development Center, brothers Dan and Ryan Yosua have launched their own company and a pair of smartphone apps.

Dan, a 2013 Penn State graduate, and Ryan, a rising senior in the College of IST, first entered the world of mobile gaming when they launched YosuaTreeGames in 2013 and produced their first app — eVubble Lite — that same year. Ryan primarily handles the programming and development side of things, while Dan deals with the visual design and business aspects, along with the company’s social media presence.

On June 27, the duo released their second app, eVubble, with the help of the SBDC. The new app was designed to be a more advanced, comprehensive version of the first. eVubble is described as “an action-packed, arcade-style game in which you try bubble popping without stopping.”

The Penn State SBDC is a no-cost resource for small businesses or those looking to start their own business in Centre or Mifflin County. With the launch of their latest app, the Yosua brothers looked to the SBDC for marketing and other advice, and have found the resource to be a valuable one.

“The SBDC has been a huge help to us with our business development. [The] staff has provided us with free consulting, answered questions about taxes, legal concerns, and adding another member to our team,” Ryan said. “We are working with them to get the word out about eVubble to the local market as well as websites, blogs, and YouTube channels that focus on mobile games.”

Though it seems they’ve cornered the market when it comes to chasing one bubble around on your phone with another bubble, the Yosua brothers are determined to keep working and to take their company to the next level. Aiding the Yosua brothers’ mission is the David Rusenko Entrepreneur-in-Residence Scholarship Ryan was recently awarded. The prestigious award is granted to a junior or senior in the College of IST who has experience in entrepreneurship and includes $10,000, six credits, and a faculty adviser to offer help and guidance. Ryan hopes to use the scholarship to create a game that is even more ambitious than eVubble.

eVubble and eVubble Lite are available for both iPhone and Android users, if you’re in the market for the next addicting smartphone game that enjoyably frustrates you to no end — but you can’t seem to put it down.
Onward State Staff

This post was originally published by the staff at Onward State. Follow Onward State on Twitter @OnwardState.

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July 17, 2015 9:23 AM
by Michael Martin Garrett

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Although Memorial Field has been subject to sinkholes in the past, district officials say the hole discovered... Continue Reading →

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