Over the next five days, the Pennsylvania Small Business Development Centers (SBDC) network will be hosting events and seminars as part of their participation in Global Entrepreneurship Week (GEW), an initiative of the Ewing Marion Kauffman Foundation running from November 16-20, 2015.

GEW is a week-long series of events designed to inspire people to explore their potential as self-starters and innovators. Across Pennsylvania, the SBDCs join with thousands of partner organizations in 160 countries as part of GEW. SBDCs will host events for entrepreneurs and small business owners including topics such as: what it takes to start a business, social media tactics, technology, business financing and more. Local business owners will be recognized and rewarded, student start-ups will vie for big prizes, and aspiring entrepreneurs will take the first step to business ownership.

Always a dedicated participant, the Penn State SBDC and various other organizations across the university have participated in GEW since 2009. The event has grown quite a bit since its beginnings. Global Entrepreneurship Week at Penn State is bigger than ever this year. More than 100 events will be hosted at University Park, and many will be available via live stream for those who cannot attend. For more information, visit here.

The Bucknell University SBDC will celebrate GEW this coming week with a series of events to promote and inspire entrepreneurship in the region as well. To see a full list of GEW events hosted by Penn State and Bucknell SBDCs, see below.

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November 16:

- Bucknell SBDC: First Step Pre-Business Workshop - This introductory workshop will help aspiring entrepreneurs take the First Step to successful business ownership and includes topics such as
evaluating business ideas, developing a business plan, and exploring financing options. Offered at no fee in partnership with the Danville Business Alliance. Hosted at Service 1st Federal Credit Union, 1419 Montour Blvd, Danville. Register at www.bucknell.edu/SBDCevents

- **Penn State SBDC**: Student Entrepreneurship Panel (5:30-7 p.m. in 260 Willard): Hear from student entrepreneurs at Penn State about the resources the university has for building business. Panelists include Assistant Professor and Co-Director of Lion Launch Liz Kisenwether, Project Vive’s Mary Elizabeth McCulloch, ResumeRuby’s Mitch Robinson, Carl Rowits, and Ryan Yosua.

- **Penn State SBDC**: 4 Under 30 (8-9:30 p.m. in Foster Auditorium): Four recent Penn State graduates and current startup owners will return to chat with students. Panelists include Pete Brockman, Alan Erdley, Abu Fofonah, and Zachary Zimbler.

**November 17:**

- **Penn State SBDC**: Entrepreneurial=Improvisational: How to accept the good, bad, and the never-saw-that-coming (6-8 p.m. at the Palmer Museum of Art): Lead by Craig Walsh of Go Walsh Design studios, this workshop is focused on how to overcome the roadblocks and failures of the entrepreneurial world.

- **Bucknell SBDC**: Tech Meet-up Lewisburg - The topics of Public Relations, Branding, & Communications for Entrepreneurs will be featured at this month’s Tech Meet-up Lewisburg: part of an ongoing series that brings entrepreneurs from Bucknell and region together. Hosted at Start-up Lewisburg; the Bucknell University Entrepreneurs Incubator. 11:45am, 416 Market Street. RSVP at www.bucknell.edu/SBDCevents

**November 18:**

- **Penn State SBDC**: Understanding Business Cash Flow (6-7 p.m. in 262 Willard): The Penn State Small Business Development Center will offer a crash course in how to set up an accounting system, track income and expenses, and keep financial records.

- **Penn State SBDC**: Circle of 6: Where is your line? A Night of Sex-Positive Awareness and Safety (7:30-9:00 p.m. at the State Theatre): Presented by GEW Women’s Entrepreneurship Day, the film “The Line” will be screened. After, filmmaker Nancy Schwartzman will hold a discussion of how she turned her traumatic date rape experience into the creation of her app, Circle of 6.

**November 19:**

- **Penn State SBDC**: Hacky Hour (5:30-8:00 p.m. at New Leaf): This informal meet up for developers will be hosted by West Arete’s President Scott Woods.

- **Penn State SBDC**: Shattering the Artist vs. Entrepreneur Paradigm: A conversation with someone who is a little of both (6:30-8:00 p.m. at the Palmer Museum of Art): Howard Udell, who is both a musician and entrepreneur, will host a conversation and Q&A.
November 20:

- **Bucknell SBDC**: Pitching the Region’s Entrepreneurship Ecosystem - SBDC Director Steven Stumbris shares an overview of small business initiatives at this month's Joint Legislative Breakfast, hosted by the Greater Susquehanna Valley Chamber of Commerce and the Central Pennsylvania Chamber of Commerce. More at www.gsvcc.org or www.centralpachamber.com.

- **Bucknell SBDC**: InnovateHER Local Business Challenge - Three finalist women small business owners pitch their innovative products and services that impact and empower the lives of women and families to a panel of judges from M&T Bank, the Greater Susquehanna Valley Chamber of Commerce, and the Central Pennsylvania Chamber of Commerce. The SBDC will join with PA State Representative Lynda Schlegel Culver on December 1st to announce the local InnovateHER winner. This winner will be awarded a $500 prize sponsored by M&T Bank and be nominated by the SBDC for a chance to compete for a prize pool of $70,000 in the U.S. Small Business Administration's National InnovateHER Business Challenge.

- **Penn State SBDC**: Penn State Idea Pitch Competition (3-4:30 p.m. in 217 Business Building): Presented by Smeal College of Business, this competition allows students to collaborate on their ideas with Penn State faculty. For more information on the pitch competition, check out their website.

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The Pennsylvania SBDC is the only integrated statewide network that is a direct channel of services to help aspiring entrepreneurs in all 67 counties of the commonwealth unlock their potential and turn their dreams into thriving businesses. Each year, hundreds of new businesses are started with assistance from the SBDC.

The Pennsylvania SBDC network is proud to participate in GEW 2015 to promote business start-up growth and entrepreneurship in Pennsylvania. To follow the GEW conversation on twitter, be sure to follow @gewusa and @pasmallbusiness and use #GEW2015.

Registration and more details on all events occurring for GEW can be found by visiting www.pasbdc.org/events.

Tags: Bucknell University, Global Entrepreneurship Week, Penn State

**Pennsylvania Small Business Development Centers (SBDC)**